



District32 Member Education - 10 Marketing Tools and Hacks

AI – Writer – article generation software

CrazyEgg – look how visitors are behaving on your website

ListBuilder

ListBuilder is a free way to collect the email addresses of your site visitors.

Lumen 5 > transform copy into a video – automatically generate story board + pictures and sounds ... upload your own

<https://lumen5.com/>

Boast.io – they will give you a link

Business listing on google

Image resizer

Place IT

GIFY Capture

Snip.ly – banner ad

Headline analyse

Shakr – video photos

OTT.AI – video transcribe

Image resizer by promo

Teleprompt me

Bonjoro – opt in forms – thank you or great to see you

Content samurai – blog video

Video ask it – thank you for attending

Session 4 marketing hacks

Question inspiration beginning

Poll create one – content based 2 questions have you started if yes what

Hacks –

Slide 8 hacks

9-18 – each hack one per slide

Hack – url – images – description

Notes – what to say about it

Demo if needed / available top 10 hacks

