

District32 - FAQ

1. What is District32?
 - a. District32 is a business growth company that exists to support small business owners to create enviable business success
2. What does the name stand for?
 - a. District stands for LOCAL and 32 is the latitude of Perth
3. Tag line
 - a. The Power of Connection
4. Million-dollar promise
 - a. Envable Business Success
5. Am I locked into a contract?
 - a. Yes, all contracts are a minimum of 12 months.
6. Do I get a discount if I join for more than 12 months?
 - a. Yes, the Joining Fee is halved for each year e.g. if you join for 2 years the joining fee is halved and if you join for 3 years it's halved again.
7. What is Exclusivity?
 - a. It means exclusivity of profession within a circle or membership tier that offers exclusivity i.e. Local Circle Events (Connect BIG) max 1 x per profession, Connect Premium Events max 2 per profession. Connect and Connect GO Memberships do not offer exclusivity.
8. What is a Connect Event?
 - a. Connect Events include Ladies Events, Mens Events, Online Express Events and Sundowner Events
9. What is a Maximiser Event?
 - a. Maximiser Events are monthly events for any Member who's business turns over a minimum of \$0.5m each year
10. Can I attend all events?
 - a. All Members can attend Connect Events
 - b. Members who turnover more than \$0.5m can attend Maximiser Events
 - c. Only Premium Members can attend Premium Events
11. Can I visit local Circles events?
 - a. Only if you are considering becoming a Member there.
12. Do I have to pay for food on top of membership?
 - a. Not where your Membership includes food i.e. Connect BIG, Connect GO or Connect PREMIUM.
13. Do I have to pay to attend other events?
 - a. Connect Events may incur an additional cost
 - b. Maximiser Events incur an additional cost except for Connect GO Members
14. Is there pressure to attend or give referrals?
 - a. No, there is no pressure at all. We encourage and educate Members on the benefits of giving and receiving referrals and provide education to do so.
15. Is there mandatory attendance?
 - a. Yes, all Members have mandatory attendance requirements:
 - i. Connect Access: must attend one event per month
 - ii. Connect BIG: can only miss 2 Local Circle Events each year
 - iii. Connect GO: can only miss 2 Maximiser events each year
 - iv. Connect Premium: can only miss 2 Maximiser events each year
16. Can I send someone on my behalf?



- a. Yes, they should represent your business.
- 17. Can I bring anyone along as a guest?
 - a. Yes, we really encourage more guests and Members – 25% of all business done is through guests. Guests are welcome at all events except Online Express Events.
- 18. Can I promote my business on District32 channels?
 - a. There are several platforms where you can promote your business:
 - i. District32 Connect Members Facebook Group
 - ii. Perth Small Business Events (for events)
 - iii. Perth Business Buzz (articles)